



Dnyanprassarak Mandal's  
**COLLEGE & RESEARCH CENTRE**

Assagao, Bardez, Goa  
Accredited by NAAC with "A" Grade (4th Cycle)

Faculty of Commerce & Management  
In association with

**VISHWAKARMA COLLEGE OF ARTS,  
COMMERCE & SCIENCE, PUNE**

Presents  
National Seminar on:

**The Changes and Challenges in the Indian Economy:  
The post Pandemic Shift In The Service Sector**

**12<sup>th</sup> & 13<sup>th</sup> May 2022**

# National Seminar on

## The Changes and Challenges in the Indian Economy: The post Pandemic Shift In The Service Sector



### About Dnyanprassarak Mandal's College and Research Centre

Dnyanprassarak Mandal's college and Research Centre is a premier Institution of higher education in Goa. It is one of the oldest and prestigious colleges in Goa and right from its inception in 1974, for more than four decades, it has successively contributed towards the welfare of the society by imparting quality education.

Located on the picturesque Assagao hill, with a campus spreading over 30 acres of land, the college offers diverse courses at Undergraduate and Post-Graduate levels in faculties of Arts, Science, Commerce, Management and Technology. It has to its credit two Research Centres in Commerce and Chemistry which provide facilities to enrol for Ph.D. degree apart from consultancy services. Amongst the recent achievements, the college has been accredited with A grade by NAAC in the fourth cycle with a CGPA of 3.15. The college has also featured in the top 120 colleges in the India Today's College of the year rankings. The college is well-known for its commitment towards academic excellence providing holistic education and producing individuals who are socially and morally tuned to nation building. The Alumni of the college includes Chartered Accountants, Cost Accountants, MLAs, Ministers, Bureaucrats, Entrepreneurs, Managers, Bankers, Teachers, Principals, Educationists, Journalists, Artists, Sports persons, Police Officers and many others occupying prominent positions in the society.



### About BRACT's Vishwakarma College of Arts, Commerce and Science

Vishwakarma College of Arts, Commerce and Science (VCACS) was established in 2007 by the Bansilal Ramnath Agarwal Charitable Trust (B.R.A.C.T), Pune (Maharashtra). The College is affiliated to Savitribai Phule Pune University (SPPU) and recognized by the Government of Maharashtra. The College is spread over an area of 5 acres and is located in Kondhwa (BK) Pune. The institution aims at creating multidisciplinary ethos by striving to impart excellent education in the traditional streams of Arts, Commerce and Science. Under the leadership of Principal Dr. A. R. Patil, the VCACS today has more than 2500+ students enrolled in various courses like B. Com, B.B.A., B.B.A. (IB), B.B.A.(CA), B.Sc. (CS), M. Sc.(CS), M.Sc.(CA), M.Com, and Language courses like English, Japanese, German and French. Placement is an important factor considered in Vishwakarma Institute. 400+ Multinational companies are visiting every year to Vishwakarma Institute and the students have been placed in multinational companies like Infosys, IBM & Wipro.

### About the Seminar

The Post pandemic shift in the business world has led to various opportunities and challenges in all the sectors. Among all, the contribution of service sector to the Indian Economy is noteworthy. The sudden and drastic change in the business approaches due to the pandemic has resulted in many of the players in the service sector to stop their business activities or has seen drastic decline in business. The service providers had to search for new approaches for survival in the market. Sectors like education, healthcare, tourism, hospitality have witnessed a direct impact on all the stakeholders.

This seminar aims at bringing about a confluence of ideas and deliberations on the impact of the pandemic on the service sector and through this seminar, a new wave of thought is expected to emerge which will benefit the existing world of the industry-academia collaboratives. Keeping this in mind, the following sub themes are identified for deliberations.

## Seminar Objectives

- To explore the post-pandemic impact on the service sector
- To deliberate on the new avenues for sustainability.
- To evaluate the opportunities & challenges faced in various elds.

## Seminar Outcomes

- Suggest emerging business/employment opportunities
- Bring about a new wave of thought for identifying emerging areas.
- Setting long - term goals for Industry-academia collaborations.

## Sub - Themes

### 1. Emergence of Business/Employment Opportunities in Unorganised Sector:

The post pandemic shift in the business world has led to emergence of new business/employment opportunities in the unorganized sector. Wholesale or retail trade, sale of homemade products, agricultural products, domestic services like house maid, nursing, caretaker services, NGOs, catering services, and daily wage services are some of the areas which are growing in the recent times.

### 2. Tourism and Hospitality Sector : Pre and Post Pandemic Scenario:

There has been a paradigm shift in the tourism and hospitality sector in the last three years. The evaluation of the pre and post - pandemic scenarios in this sector will give an insight into the state of the tours and travel agencies and their working, the domestic as well as international tourism, changing modes of travel and the growth in the concerned areas, the decision-making process with regards to the choice of destination and the processes related to it. The change in the behavioural pattens of the tourists has also emerged as a major factor after the un-lock process and through these patterns ,one can also see the shifts in the trends in the HoReCa business.

### 3. Logistics – Challenges and Opportunities

Logistics form a major part of the service industry. Factors like warehousing, transportation, involvement of different agencies, banks, insurance companies and the documentation processes lead to the smooth functioning of the any service sector industry.

### 4. Human Resource Management : Issues and Innovations

The recent trends of work from home and the post – pandemic shift in the lifestyle of people has led to a shift in the psyche of the working class. The factors such as changing work culture, work-life balance and its impact on the family, the role and practices of the HR can be looked at from a pragmatic perspective.

### 5. Online Teaching-Learning-Evaluation in Higher Education: Experiences of Stakeholders

The shift from chalk and talk to screen and talk in the world of higher education has led to new demands in terms of creation of a potent infrastructure to suit the needs of the stakeholders. The adaptation and the challenges faced by the stakeholders as well as the reforms and innovations in the field of higher education during and post – pandemic are a matter of inquiry. The dynamic role of the teacher is also a factor of discussion.

### 6. New Investment Avenues: Pre and Post Covid Scenario

The pandemic brought with it, a crucial shift in the way people invested their capital. The post pandemic investment behavioural patterns, the technological advancements in the area of trading and investments and the rise in the awareness and the literacy pertaining to finance and the new avenues of investment are some of the factors to be evaluated.

## Guidelines for Paper Submission

- Interested paper writers should submit papers on any one of the themes.
- The full-length paper should not exceed more than 5000 words, typed neatly with double spacing and the APA style manual should be followed while drafting the paper.
- A softcopy of the final paper along with an abstract should be sent to **dmccomsem@gmail.com** on or before **25th April 2022**.
- The papers based on success stories, case studies, experiments, live examples, suggested models would be highly appreciated.
- All papers will be refereed by a panel of experts.
- The authors of the selected papers will be intimated by 30th April 2022.
- Selected papers will be published in the seminar proceedings with an ISBN number.

### IMPORTANT DATES

- Full paper submission : **25<sup>th</sup> April 2022**
- Notification of Acceptance : **30<sup>th</sup> April 2022**
- Registration for the seminar : **3<sup>rd</sup> May 2022**
- Dates of the seminar : **12<sup>th</sup> & 13<sup>th</sup> May 2022**

### REGISTRATION FEE – RS. 1500 PER PARTICIPANT

Registration fee includes breakfast, tea & lunch during the seminar.

Bank Details for payment of registration fee:

Bank A/c No. : 13030110008256

Name of the Bank : UCO Bank, Mapusa, Goa.

IFSC Code: UCBA0001303

MICR Code: 403028006

### ADVISORY COMMITTEE

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**Prof. M. R. Patil** : Professor, Dept. of Commerce Dnyanprassarak Mandal's College and Research  
Centre, Assagao.

### ORGANISING COMMITTEE

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For any clarification and enquiry, Please contact

· Mr. Jeevan Khedekar – 9823512501/9834188446 · Prof. M.R. Patil - 9420979228

Registration Link: <https://forms.gle/QPHR51zH29KBxBji9>